

theFIXX



Quarterly News, To Keep You AFIXXed...

Volume 1 Issue 4

Bob's Bullpen...

When asked what could top the Cubs World Series Championship, Bob Lehman proudly said, "A repeat!" Hey they did it in 1907 and 1908! Anyway, Bob is excited for the 2017 season and feels the Cubs could be even better than last year.

Bob also was very excited that his long-time friend, Bruce Wheeler from Star Stainless, was inducted into the Fastener Hall of Fame.

Business-wise, Bob feels 2017 will be a good year. Go Cubs Go!



Whats New?

As the New Year gets underway, AFIXX is refocusing its efforts on introducing our cable tie line to a broader customer base across the country. We have had huge success with the ties on the West Coast, and we feel we can expand our brand on a larger scale.

During the first quarter of the year, AFIXX will launch its new Q-fixx (Q Rivets) and tri-fixx (Bulbex®) lines. We are very excited to be adding these to our product offering.

February 22nd will mark the first of our quarterly educational webinars. These will be used as training tools for all of us, and our first meeting will feature industry rivet guru, Tony Di Maio.

AFIXX will continue our fixx-fact program in 2017 with "This Week in U.S. History." Look for these interesting facts on our twitter @AFIXXAlliance, every Friday.

AFIXX will also be posting and re-tweeting relevant industry news on our social media site. Please feel free to like or re-tweet any relevant information.

All the best,



Price-fixx

AFIXX will continue its Price-fixx campaign in 2017. Each quarter, when you see our price-fixx icon, you'll know that we are running some type of special on one or more products. Whether it's a clearance on overstock, a percent off specific items, or a shipping special, the price-fixx icon means you'll be saving money!



The Afixxers



Beginning the first quarter of 2017, AFIXX will be posting company character memes, the AFIXXers, on our social media accounts. The characters are a combination of some fun and real life attributes of AFIXX employees combined with core company values. Our first AFIXXer, Bob, will portray family foundations.

Featured Product

AFX-56P



Air Pneumatic Rivet Tool w/mandrel collection. Sets Rivets 5/32"-1/4" in Aluminum and Aluminum/Steel, and up to 3/16" in other materials

